



Data Protection and Privacy Statement

MEEO offers access via the Advanced geospatial Data Management (ADAM) platform to data repositories, and this access is managed through the creation of a user account. ADAM is a tool to access a large variety and volume of global environmental data. ADAM allows you extracting global as well as local data, from the past, current time, as well as short term forecast and long-term projections. Most of the data are updated daily to allow users having always the most recent data to play with.

When you create a user account through MEEO's Single Sign-On Service (MEEO-SSO), you are asked to provide Personal Data, including your name and email address. This notice sets out how your Personal Data is handled for the purpose of granting you access to data through the ADAM platform, and your rights in relation to this handling of your Personal Data.

Which Personal Data will be processed and why?

The Personal Data, which is collected and processed for the purpose of authenticating and authorising you to retrieve and download data through the ADAM platform, are:

- Username (MEEO-SSO ID)
- Password (encrypted and anonymously verified)
- Email
- First Name
- Last Name
- Country of Residence
- Affiliation

The ADAM platform is managed by *Meteorological and Environmental Earth Observation – MEEO S.r.l. (MEEO)*. Your Personal Data is processed on the servers of MEEO in Ferrara (Italy), for the purpose of authorizing you to access the data. MEEO does not process your Personal Data for any purpose other than offering you the ADAM platform services requested.

We may use the personal data associated with those services in order to perform an analysis of the use of the services and to derive use statistics of all items and services available in the ADAM platform in order to improve service performance as well as user relations and experience.

MEEO does not consider your Personal Data as an asset for sale and will not sell your Personal Data to any third parties.

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For how long will my Personal Data be kept?

Your Personal Data will be stored and not automatically deleted for as long as you remain registered with an MEEO-SSO account.

If you wish to delete your MEEO-SSO user account, you may do so at any time by submitting a request to MEEO Data Protection Officer at the following addresses: dpo@meeo.it or MEEO, Viale Volano 195/A, 44123, Ferrara, Italy. Please note that you will not be able to use the ADAM platform once you have deleted your account.

Once you have requested the cancellation, all traces of your Personal Data will be erased from the MEEO's servers.

Your Rights

The Data Controller for the processing of your Personal Data is MEEO. MEEO is a private company established in Ferrara on 05 July 2004. The headquarters of MEEO are located at Viale Volano 195/A, 44123, Ferrara, Italy.

If you have any questions or concerns about how MEEO handles your Personal Data, you may contact MEEO's Data Protection Officer, who is your first point of contact for Personal Data matters. The contact details for MEEO's DPO are: [**dpo@meeo.it**](mailto:dpo@meeo.it)

Under MEEO's Personal Data Protection and Privacy Statement, you have the following rights, which you may exercise at any time:

- The right at any time to make a reasonable request for access to your Personal Data which is held for the purpose of using the ADAM platform, provided that you demonstrate legitimate grounds for making the request.

If you wish to make such a request, please submit it to the MEEO's DPO.

- The right to have your Personal Data erased, rectified, completed or amended.

If you do not want your Personal Data to be processed for the purpose of enabling you to access ADAM platform, please submit a request to the MEEO's DPO and your Personal Data will be erased from the system. Please note that if we carry out this change, you will no longer be able to access the ADAM platform.

If you wish to rectify, complete or amend your Personal Data, you will need to submit a request to the MEEO's DPO and explain the modifications that you wish to be made.

By ticking the box below, you agree to the processing of your Personal Data in accordance with the MEEO Data Protection and Privacy Statement on Personal Data Protection, on the terms set out in this Privacy Notice.

I accept

I do not accept

Please note that if you do not accept the terms of this Privacy Notice, we will not be able to process your Personal Data and you will not be able to access the ADAM platform.